

HOFKER AUTOMOTIVE, INC. announces our NEW...



*For over 60 years as an independent local business, customer satisfaction has been our goal. We truly value your business and we will continue to work hard to make sure you are always 100% satisfied with our service, so we are excited to announce our Referral Rewards Program.*

## What's In It For You?

Word of mouth is the best advertising there is, and we're very grateful whenever anyone makes the effort to refer a relative, friend, neighbor, or co-worker to our shop. We think it's time we started rewarding our customers for that kind of loyalty.

**For every new customer that you refer to us (as well as new customers they refer), you will receive a reward equal to 1% of their business as a credit on your account.**

## How It Works

This multi-level approach makes it possible for you to build substantial rewards. In the simple example to the right, you'd be earning rewards based on the money spent by the 25 new customers that you're responsible for bringing to us. The effort on your part would be minimal, but the rewards will keep building for as long as those new customers keep coming back to our shop!

**You refer five family members & friends**  
**Your five referrals each refer five others**  
**25 total new customers earn you major rewards**

If you sign up for our Referral Rewards Program by July 31, we'll enter you in a drawing to **win \$75 off any service!** The winner will be drawn and notified on August 1. It's our way of saying thanks for helping spread the word!

## Sign Up and Be Entered to Win \$75 Off Any Service!

1. **Send an email** to [jim@hofkerauto.com](mailto:jim@hofkerauto.com) with the subject line "Referral Rewards." In the body of your email, include your name, address, and phone number, and then we'll subscribe you to our Referral Rewards Email List.
2. You'll immediately **start receiving monthly e-coupons** with special offers you can use for Hofker Automotive services such as oil changes, wheel alignments, and brake repairs.
3. **Print and share these e-coupons** (which contain your personal referral code) with your family and friends. When they redeem the coupon, you'll automatically start to accumulate referral reward credits on your account.